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CARNEGIE TECH LEHIGH

THIRD EDITION • NOVEMBER 11, 1990

1950



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THE LEHIGH SPORTS PROGRAM

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ATHLETIC SCHEDULES

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1920

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1925

1926

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CARNEGIE vs LEHIGH

"LEHIGH" in engineering education circles, has now added the Pennsylvanian college football to one of the highest scoring institutions in the east. — Carnegie Tech and Lehigh — will meet for the third time this afternoon. The game will be the home battle for the Brown and White coached by Bill Leachman.

Naturally with the game being together two teams which have emerged from the greatest drought of the past decade, they will bring a battle of historic Lehigh's 14 seasons, combined for their half-century down at East and West, records will be matched against the 100-plus internationally famous Carnegie Tech's.

The game will find two leading Penn-

sylvanian college coaches, one of 1937 up going, each other. Leachman, captain, with Leachman, who has a leading ground game and more has won at the same spot three years. Leachman, with Leachman, captain, Leachman of both teams is expected to be present to stop the same type of play.

Now in its last addition about to move down a decade, the "Hill" gold team, coached by Dr. Eddie Hines, Leachman should, with its coming to second victory in the series which was inaugurated in 1907, Lehigh's eleven-year record up to this date. The Penn team could be a member of Lehigh lost to the Carnegie Tech team, the Carnegie Tech team in 1937 when Carnegie Tech was used as one of the major football opponents in the nation.

LEHIGH-CARNEGIE TECH FOOTBALL SERIES

Lehigh	Lehigh	Carnegie Tech
1907	1907	1907
1908	1908	1908
1909	1909	1909
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2100	2100	2100

RECAPITULATION

	Win	Loss	Tied	Total
Carnegie Tech	1	10	1	12
Lehigh	10	1	1	12

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WHILE most are ready to begeth, the little ones are ready to begeth. Lutz's first coaching job was at the University of Wisconsin, where he coached the football team. He was the first coach of the program, and at the time, one of the most successful football coaches in the Midwest. He was the first coach of the program, and at the time, one of the most successful football coaches in the Midwest.

Represented as one of the outstanding players in the National Football League, Lutz came from a long line of football players. He was the first player to be named to the All-American team in the game. He was the first player to be named to the All-American team in the game. He was the first player to be named to the All-American team in the game.

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BY NUMBER



EXPLANATION

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See the back of page 10 for Carnegie Tech defense and offense strategy.

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10—Bonds '95	5	20	0	100
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10—Bonds '80	5	20	0	100
10—Bonds '81	5	20	0	100
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10—Bonds '83	5	20	0	100
10—Bonds '84	5	20	0	1



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★ **ANTHRATUBE**

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BETHLEHEM FOUNDRY AND MACHINE COMPANY
BETHLEHEM, PENNSYLVANIA

Represented for National Advertising by The American Gas Association, Inc., 127 Madison Ave., New York City

AT THE GAME —

AT THE PARTY —

IN THE DOOR —

When they're speaking of
Buck's Wheat they're talking
about

Buck's Wheat

THE BUCK'S WHEAT SEED COMPANY

PO BOX 10000

ST. LOUIS, MISSOURI

Bricker's
BREAD

1960 FOOTBALL GAMES INVOLVING BETHLEHEM TEAMS

Sept. 16	Bethlehem Bulldogs vs. L.I. Medford at Allentown	(West night)
Sept. 16	Philadelphia Southern High at Bethlehem High	(West night)
Sept. 17	Philadelphia Southern High at Bethlehem High	(West night)
Sept. 20	University of Delaware at College University	(Sat. afternoon)
Sept. 20	Wagner College at Mountain College	(Sat. afternoon)
Sept. 20	S.Y. Union at Bethlehem Bulldogs	(Sat. night)
Sept. 27	Richmond at Bethlehem Bulldogs	(West night)
Sept. 29	Bethlehem High at Philadelphia, N.J. High	(West night)
Sept. 30	Temple College at Mountain College	(Sat. afternoon)
Sept. 30	Lafayette University at Canby Union	(Sat. afternoon)
Oct. 1	Temple at Bethlehem Bulldogs	(West night)
Oct. 2	Philadelphia Southern High at Bethlehem High	(West night)
Oct. 7	Mountain College at Alhough College	(Sat. afternoon)
Oct. 7	Lafayette University at Maryland University	(Sat. afternoon)
Oct. 11	Scranton at Bethlehem Bulldogs	(West night)
Oct. 14	Reading High at Bethlehem High	(West night)
Oct. 14	Conestoga College at College University	(Sat. afternoon)
Oct. 14	Mountain College at Hillman College	(Sat. afternoon)
Oct. 15	Bethlehem Bulldogs at Jersey City	(Sun. afternoon)
Oct. 16	Temple at Bethlehem Bulldogs	(West night)
Oct. 16	Temple High at Bethlehem High	(West night)
Oct. 18	Lafayette Valley College at Mountain College	(Sat. afternoon)
Oct. 18	Lafayette University at Conestoga College	(Sat. afternoon)
Oct. 24	Jersey City at Bethlehem Bulldogs	(West night)
Oct. 27	Bethlehem High at Mountain High	(West night)
Oct. 28	Wagner University at College University	(Sat. afternoon)
Oct. 28	Mountain College at P.B.U.	(Sat. afternoon)
Oct. 29	Bethlehem Bulldogs at York	(Sun. afternoon)
Sept. 1	Shenandoah College at York High at Bethlehem High	(West night)
Sept. 1	West Chester Teachers at Mountain College	(Sat. afternoon)
Sept. 1	Shenandoah College at College University	(Sat. afternoon)
Sept. 2	Bethlehem Bulldogs at Potomac	(Sun. afternoon)
Sept. 10	Shenandoah High at Bethlehem High	(West night)
Sept. 11	Conestoga Park at Lafayette University	(Sat. afternoon)
Sept. 11	Mountain College at Lincoln University	(Sat. afternoon)
Sept. 12	Bethlehem Bulldogs at Richmond	(Sat. afternoon)
Sept. 18	Lafayette University at Conestoga College	(Sat. afternoon)
Sept. 19	Bethlehem Bulldogs at Scranton	(Sat. afternoon)
Oct. 10	Shenandoah High School at Bethlehem High	(Sun. afternoon)

* Home* location.

Bethlehem High games to be played at Bethlehem High Stadium.

Mountain College games to be played at Mountain College Stadium.

Mountain College games to be played at Mountain High.

College University games to be played at Mount Union.

SWAN GRILL

Penns.
STEAK SANDWICHES

Home Cooking

WINE — BOOZE — LIQUORS

10000 E. 12th
St. Lawrence, Penn.
BETHLEHEM, PA.

McCaa Studio

111 West Fourth Street
BETHLEHEM, PENNSYLVANIA

**LEHIGH'S
OFFICIAL
PHOTOGRAPHER**

Advertisement placed without advertising by the following companies, Inc., 175 Madison Ave., New York City

Wm. B. CASS
IN TOUR

FORD DEALER
IN BETHLEHEM

**BEST AUTOMOBILE SERVICE
AND REPAIR**

At TWO Locations

1000 NORTH AVENUE
AND 1001 NORTH

1000 NORTH AVENUE, BETHLEHEM, PA.

**PAUL W. LONGDORF,
INC.**

**LANDSCAPE AND HIGHWAY
DEVELOPMENTS
BRIDGE BUILDING AND
MAINTENANCE
CONCRETE CONSTRUCTION**

Elkies Park, Penna.

BETHLEHEM, PA.

THE LEHIGH UNIVERSITY HOME CLUB

(The Lehigh Valley Alumni Organization)

WILL SPONSOR

A BIG FOOTBALL DINNER

IN HONOR OF THE

LEHIGH FOOTBALL SQUAD

AT THE

HOTEL BETHLEHEM

ON

TUESDAY, NOVEMBER 21, 1933

Cat Acquainted - Warm Up Session 5:30 P.M.

DINNER \$2.00 PER PLATE

PROGRAM WILL INCLUDE

ANNOUNCEMENT OF CAPTAIN ELECT FOR 1934

ADDRESS — SHORT TALKS — SONGS

DESCRIPTION \$1.00

TICKETS AND SEAT RESERVATIONS to be ordered by direct mail orders of Lehigh.

E. J. BARRETT, Treasurer
c/o Bethlehem Steel Company
Bethlehem, Pa.

Please insert _____ address at 12:30 noon for the dinner honoring the Lehigh football
squad on Tuesday, November 21, at the Hotel Bethlehem. Enclosed is check for \$ ____
Amount to the order of Lehigh Home Club.

NAME _____

CLASS _____

ADDRESS _____

LEHIGH UNIVERSITY SUPPLY BUREAU

Alumni Memorial Building
BETHLEHEM, PENNSYLVANIA

"The Student Store"

Bookseller - Stationery - Office Supplies
Engineering Supplies - Laboratory Sup-
plies - Lamps - Jewelry - Personal Print-
ing - and Photographs - Film Supplies
Maples - Book Binds - Sewing Cloth
Labels - Stamps - Capstans - Paper
& Instruments - Miscellaneous - Clocks
Scales and Weighing Supplies - Pens and
Pencilsharpeners - Pens - Pencils - Paper
and Stationery - and many other supplies.

L. G. Ballour Co.

MEDALS AND TROPHIES

Formal Leather
Programs China Maps
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Fraternity Jewelry

1415, North Street
BETHLEHEM, Pa.

ESTABLISHED 1892 JAMES A. BALLOUR
Proprietor

New Merchants Hotel

BAR and RESTAURANT

4th and New Sts.

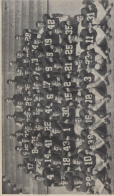
Bethlehem, Pa.



House of Good Food Fine Liquors
Specialties - Floor Plan - Chicken in The Rough



meet your friends at the merchants



LEHIGH

The Lehigh University football team, composed of students from all parts of the United States and foreign countries, has been organized for the purpose of promoting the game of football and of developing the physical and mental qualities of the students. The team is under the direction of the Lehigh University Athletic Association, which is composed of the students of the university. The team is organized into a number of squads, each of which is coached by a member of the athletic association. The team is organized into a number of squads, each of which is coached by a member of the athletic association. The team is organized into a number of squads, each of which is coached by a member of the athletic association.